



## LINE & ORDER SHEET

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2010/2011 All Seasons

# MASALA TEE COLLECTION

- MASALA TEE **JEWEL (Women)**
- MASALA **T-URBAN (Men)**
- MASALA TEE **SUGARCUBE (Children)**

## About Sustainable Fabrics

Sustainable fabrics are some of the softest, purest, and most wearable fabrics in the industry today. Free from pesticides and substandard labor conditions, MASALA TEE's sustainable fibers give your customers comfort for their body, mind and spirit. Masala Tee is produced in ethnically sound factories.



**Organic Cotton** comes from cotton plants grown without toxic pesticides or fertilizers, and does not put its farmers in destitute poverty to produce it. Organic Cotton is produced under fair trade guidelines, and is biodegradable/compostable.



**Bamboo** fiber is created from fast growing bamboo plants which grow up to 3 feet a day. No pesticides are necessary. Bamboo is super soft, naturally UV resistant and anti-bacterial. It requires minimal manufacturing chemicals and is biodegradable.

# MASALA TEE



# COLLECTION



HOW DO YOU LIKE YOUR TEE ?

Piping hot or Uber cool



100% Organic Cotton Green Tee preferred to perfection.

Jewel Collection: Encrusted with SWAROVSKI stones & embroidered effect for women.

Adorned with a Special Jeweled Gift.

T-Urban & Sugarcube Collections: Embroidered effect for Men & Children.

Tees are packed in unique Masala Tee Bags.

Order Online Now @ [www.masalateeboutique.com](http://www.masalateeboutique.com) or call 9918939843/9818639368 or write to [enquirymasalatee@gmail.com](mailto:enquirymasalatee@gmail.com)

MASALA TEE IS FOR HUMANITY

A certain percentage of the sales proceeds will go towards helping selected humanitarian organizations in India helping children and women



# MASALA TEE JEWEL COLLECTION

**Delivery date:** Please allow 3 months for fulfillment on wholesale orders, when Stock is finished. We are still building inventory.

**Order latest by:** 2011

**Minimum Order:** 30 pieces each style (for orders below that quantity, write to us to our email). For order **above 100 pcs per style**, please write to us.

## The Masala Tee JEWEL Collection USPs:

- A Jewel of a Tee prepared to perfection
- 100% Organic Cotton Green Tee
- Encrusted with Swarovski stones for short-sleeve tees, and zari glitter thread on long-sleeve tee
- Adorned with a Special Jeweled Gift inside a Tee Bag: a Pair of Earrings
- All packed as a perfect gift/unique souvenir in a cool Masala Tee Bag
- A gift that gives back: a percentage of the proceeds of the sales goes towards selected humanitarian organisations in India

## MASALA TEE COLORS

Please take note: New orders will be based on the following color combos for this collection, in spite of the colors seen in the following photos.



HOT PINK  
MASALA



BLUE  
MASALA



PEPPER  
MASALA

SAPNA: Ref. MTJSA

	FEATURES	WHOLESALE	SUGGESTED RETAIL
	<p>100% organic cotton, round-neck, raw-edged collar, short sleeves folded and stitched, form fitted falling to the hips. Tagless label. Faces printed using azo free ink. Swarovski stones embellished: ironed on or sewed on.</p> <p><b>Sizes: XS/S/M/L</b></p> <p><b>Colors: Grey/Hot Pink/Blue/ Fushia/ Mustard</b></p>	<p>28 Euros</p>	<p>Fixed Price: 40 Euros</p> <p>Sliding Scale: 40 – 60 Euros</p>

SITARA: Ref. MTJSI

	FEATURES	WHOLESALE	SUGGESTED RETAIL
	<p>100% organic cotton, round-neck, raw-edged collar, short sleeves folded and stitched, form fitted falling to the hips. Tagless label. Faces printed using azo free ink. Swarovski stones embellished: ironed on or sewed on.</p> <p><b>Sizes: XS/S/M</b></p> <p><b>Colors: Grey/ Fushia/ Mustard</b></p>	<p>28 Euros</p>	<p>Fixed Price: 40 Euros</p> <p>Sliding Scale: 40 – 60 Euros</p>

MAYA: Ref. MTJMA

	FEATURES	WHOLESALE	SUGGESTED RETAIL
	<p>100% organic cotton, round-neck, raw-edged collar, short sleeves folded and stitched, form fitted falling to the hips. Tagless label. Faces printed using azo free ink. Swarovski stones embellished: ironed on or sewed on.</p> <p><b>Sizes:</b> XS/S/M</p> <p><b>Colors:</b> Grey/Fushia/ Mustard</p>	<p>28 Euros</p>	<p>Fixed Price: 40 Euros</p> <p>Sliding Scale: 40 – 60 Euros</p>

DIVYA: Ref. MTJDI

	FEATURES	WHOLESALE	SUGGESTED RETAIL
	<p>100% organic cotton, round-neck, raw-edged collar, short sleeves folded and stitched, form fitted falling to the hips. Tagless label. Faces printed using azo free ink. Swarovski stones embellished: ironed on or sewed on.</p> <p><b>Sizes:</b> XS/S/M/L</p> <p><b>Colors:</b> Grey/Hot Pink/ Blue/ Fushia/ Mustard</p>	<p>28 Euros</p>	<p>Fixed Price: 40 Euros</p> <p>Sliding Scale: 40 – 60 Euros</p>

	<p><b>FEATURES</b></p> <p>100% organic cotton, round-neck, raw-edged collar, short sleeves folded and stitched. Form fitted falling to the hips. Tagless label. Faces printed using azo free ink. Swarovski stones embellished: ironed on or sewed on.</p> <p><b>Sizes:</b> XS/S/M</p> <p><b>Colors:</b> Grey/Fushia/Mustard</p>	<p><b>WHOLESALE</b></p> <p>28 Euros</p>	<p><b>SUGGESTED RETAIL</b></p> <p>Fixed Price: 40 Euros</p> <p>Sliding Scale: 40 – 60 Euros</p>
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## women's size chart

## short sleeves Tee

SIZE	XS	S	M	L
Chest width (cm)	41	43	45.5	47
Waist width (cm)	35	37	39	41
Sleeve Length (cm)	12	12.5	13	14
Shoulder to shoulder (cm)	33	34	35	36
Bottom Width (cm)	42.5	44	47	50
Total Length (cm)	61	61	61	62



## NEENA: Ref. MTJNE

### FEATURES

100% organic cotton, V-neck, raw-edged collar, raw-edged bottom. Long Sleeves. Buttons on neck. Tagless label. Faces printed using azo free ink, on Back. Glittery Zari threading on jewellery. Long sleeves with raw border.

**Sizes: S/M/L, Colors:Blue/Hot Pink**

### WHOLESALE

35 Euros

### SUGGESTED RETAIL

Fixed Price:  
50 Euros

Sliding Scale:  
50 – 70 Euros

## women's size chart

## long sleeves Tee

SIZE	S	M	L
Chest width (cm)	42.5	44	46
Waist width (cm)	37	39	41
Sleeve Length (cm)	58.5	59.5	60.5
Shoulder to shoulder (cm)	37.5	38.5	39.5
Bottom Width (cm)	44	46	48
Total Length (cm)	61	61	62

## Packaging & Give-Away



Masala Tee is a **designer brand of bejewelled India-inspired Tees**. This ecology-friendly green tee made of **100% organic cotton** is embellished with sparkling Swarovski stones. There is a precious gift to customers placed inside the Packaging, which comes in the form of a pair of **earrings** set against a Masala Tee Mantra label: "Shine with Your Natural Brilliance" (as seen above).

### The Masala Tee Recipe:

The Masala Tee collection for women comes in a series of 5 designs in Short-Sleeves tees (Sapna, Sitara, Maya, Divya, Pia) in 3 colors: Hot Pink, Blue & Grey. Plus 1 design in Long-Sleeves tee (Neena) in 2 colors: Blue & Hot Pink. The Tee & the Give-Away are placed in a Lightweight attractive packaging resembling a Tea Bag.

### The Masala Tee Promise:

Form-fitted to flatter a woman's figure with the hemlines falling to the hips and a low collar, Masala Tee looks & feel great. The unique flavor of Masala tee Collection will titillate those looking for quality, ultra comfort and versatility. Masala Tee can be piping hot teamed with a snug pair of jeans or uber cool when accompanied by a bohemian long flowing skirt.



## MASALA TEE SKINNY SCARVES

BAMBOO SCARF: Ref. MTBSC

	<b>FEATURES</b> 100% organic bamboo fibre, lightweight with flowing drape, ultra soft, sheen, multi-functional, flexible, can be worn in summer & winter. Great accessory to Masala Tee. <b>Size:</b> 50cm x 180cm <b>Colors:</b> pepper grey & limey green	<b>WHOLESALE</b> 9 Euros	<b>SUGGESTED RETAIL</b> Fixed Price: 15 Euros Sliding Scale: 15 – 20 Euros
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# MASALA TEE INSPIRE COMMUNITY

Masala Tee is founded by expats living and working in India.

Inspired by images of India- its beauty and color, as well its extremities and vulnerabilities - Masala Tee is committed to building close relationships with the community within which we live. To fan the flame of Masala Tee, a percentage of the revenue of the Masala Tee will be donated to humanitarian organizations in India.

Enjoy your Tee!

**Cheers,  
Sheikha & Noelline**

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